



FEATURED.—Above is the El Dorado, one of many new model homes on display at Rossmoor, near Long Beach.

## HOME SALES AT TRACT REACH HALFWAY MARK

The 2,000th home has been sold at Rossmoor, the new 1,200-acre community near Long Beach State College, developer Ross W. Cortese announced today.

Cortese also reported that a new Southern California residential real estate sales record was set at Rossmoor on April 26 when 70 homes were sold on one day at the opening of the community's ninth unit, the Oxford.

Rossmoor has now passed the halfway point in its development plans which call for 4,000 homes, he added.

In the 18 months that Rossmoor has been open it has sold an average of more than 110 homes per month, reported Walker & Lee, sales agents.

Civic and social progress also have marked the community, which now has a Rossmoor Woman's Club,

with a membership of more than 300; a Rossmoor Little League, comprised of eight teams, and Boy Scout and Girl Scout troops.

Currently occupied by more than 1,500 families, the community is believed to be the nation's first all-electric Medallion City.

Six floor plans and 22 different exteriors in modern, ranch-modern and ranch stylings are available at Rossmoor.

The El Dorado, priced at \$20,500, is a three-bedroom home in the modern motif and has a large living room,

family room, dining area, covered porch, two bathrooms and built-in, all-electric kitchen.

The Brittany Gardens is a four bedroom home and is available in Old English and ranch-modern exterior stylings. It has a living room, dining room, family room with food bar and two bathrooms.

Kitchens feature electric ovens and ranges, garbage disposal units and built-in natural birch cabinets.

Model homes are open daily from 10 a.m. to 9 p.m. and Saturdays 10 a.m. to 7 p.m.