

NEW BEACH AREA TRACT BEING SHOWN TODAY

Los Angeles Times (1886-Current File); Nov 18, 1956; ProQuest Historical Newspapers Los Angeles Times (1881 - 1985)
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office, as well as eight schools and sites for parks and churches have been provided for, with an early start of construction foreseen, it was stated.

Developer Ross W. Cortese's Rossmoor, new \$200,000,000 suburb of Long Beach and itself a complete modern city of homes, business and medical centers, schools, parks and churches, will focus national attention upon the Southland home-building industry at its grand opening here today.

The four furnished model residences include the Salem and the New Englander, both with model swimming pools, and the Plymouth and the Farmhouse.

The introduction of Rossmoor will place on display daily and Sunday, 9 a.m. to 10 p.m., four model residences, completed and furnished as forerunners of 4000 homes to be built in the area.

The new city is under construction on a 1200-acre portion of the historic Rancho Los Alamitos a mile east of the \$50,000,000 new Long Beach State College.

Location Given

Rossmoor is bounded by Katella Ave. on the north, Seventh St. (Garden Grove Blvd.) on the south, Los Alamitos Blvd. on the east, and on the west by the route of the projected San Gabriel Freeway and San Gabriel

River. It is accessible from Los Angeles by the Santa Ana Freeway via the Norwalk Blvd. turnoff to the south.

The four furnished model residences include the Salem and the New Englander, both with model swimming pools, and the Plymouth and the Farmhouse.

Choice Offered

Offering a choice of three bedrooms or three bedrooms and family room, all with two complete baths, the Rossmoor homes are priced from \$17,500, according to Walker & Lee, Inc., sales agents, and are available on FHA-guaranteed 30-year loans from \$2800 down, plus impounds, as well as on VA terms.

Features include built-in ranges and ovens in color, built-in dishwashers, garbage disposals.

Over-all plans provide for the ultimate building of more than 4000 single family homes, a major business district, medical center and post-